

Privacy and Communications Policy

This Privacy and Communications Policy ("Policy") is effective as of 02-01-2017.

This Policy sets forth how Pablo Creek Real Estate, a(n) Florida LLC ("we" or "us"), collects and uses the information you provide to us and certain other information that we automatically collect through your access and use of www.PabloCreekRealEstate.com ("Website"), or through any communications with us. **YOU ACKNOWLEDGE AND AGREE THAT BY USING ANY PORTION OF THIS WEBSITE OR ANY SERVICES OFFERED ON THIS WEBSITE, SUCH USE SHALL INDICATE THAT YOU HAVE READ, UNDERSTAND AND THAT YOU AGREE TO OUR COLLECTION AND USE OF THE INFORMATION PROVIDED BY YOU OR AUTOMATICALLY COLLECTED BY US, AS SET FORTH IN THIS POLICY.**

If you have any general questions or concerns about this Policy, you may contact us by sending an email with your questions, comments or concerns to jward@pablocreekrealestate.com.

How We Collect Personal (Personally Identifiable) Information From You

There are a variety of ways in which you may submit certain personal information (personally identifiable information) on this Website. We collect the following specific items of personal information (collectively "Identity Information") that you submit through your use of this Website: your first and last name, your physical address, your phone number, your online contact information, and your email address.

We may ask our visitors for their email addresses and sometimes for their first and last names in order to provide any newsletters or other materials they have signed up to receive through this Website from time to time. When you provide this information to us, we collect and store this information and use it as specifically set forth in this Policy.

You will also be asked to create and provide a user name and password each time you log-in to access any restricted or members-only portions of this Website and we collect and store this information on our database.

User Comments and Content

When you leave any comments on our Website, we collect and store this information in our database along with your email address and author name. We use any Identity Information we collect from you as described in this Policy. Comments, by their nature, are immediately and publicly visible to all visitors to this website and they are not private. When you share information publicly, it may be indexable by search engines. Do not post information you consider to be private in nature.

Personal Information from Children Under 13

Children under the age of 13 are expressly prohibited from submitting or posting any Identity Information on this Website. We do not knowingly collect information from children under the age of 13 and do not intend that any materials contained on this Website are directed to or targeted towards children under the age of 13. If it does come to our attention that any child under the age of 13 has submitted any personal

information to this Website, we will delete all such information that we have collected immediately. If you are a parent or guardian and you discover that your child under the age of 13 has submitted any of his or her Identity Information without your permission or consent, we will remove the information immediately upon your request. **All requests should be made by email and sent to jward@pablocreekrealestate.com.** Please include your child's name and a description of the type of information you think he or she may have submitted to this Website.

Mobile Applications

We collect certain information from your mobile device through any mobile application offered through this website you may download to such device, which may include physical device location information such as your phone, zip code, demographic information such as age and gender, the unique device ID number and/or any application use data which is used by our business for internal analysis and research purposes. We use and share this information as set forth in this Policy.

Website Forms

When you provide any Identity Information through any form contained on this Website, including in order to contact us, we collect and store this information. We may use your email or any other Identity Information you provide as expressly set forth in this Policy.

How We Automatically Collect Non-Personal Information

When you access our Website, we collect and store certain non-personally identifying information sent automatically by your browser using standard web server logs and automatic data collection tools such as direct and third-party cookies and web beacons. This information includes your IP address, which may tell us your general location information such as your country and sometimes your city, state and/or zip code, the domain name from which you access our Website, your browser type and language, the pages you access, the date and time you access pages on our Website and your operating system version. We also may determine what technology is available through your browser in order to provide you with the most appropriate version of any of our web pages. For example, we may determine that you have installed a version of Flash, and we will then send you the appropriate Flash version of the web page rather than an HTML page. We may also use this information to redirect you to a different version of our Website if you are accessing our Website through a mobile or similar device.

Our Use of Third-Party Cookies

We may use and we reserve the right to use third party web analytics services, such as Google Analytics, in order to collect information about your use of this Website. In order to provide such services, these third parties typically pass cookies directly onto your browser when you use this Website ("**third party cookies**"). These third party providers may also transfer this information to other third parties by law or in order to help provide their services. All information collected directly by use of any third party cookies is non-Identity Information and relates only to how you use and interact with this Website. The use of third party

cookies is not covered by our privacy policy and we do not have access or control over these cookies.

Linking or Bundling Your Information

We do not combine or link your Identity Information with any Website Use Information or any other information we automatically collect from you.

How We Use and Share Your Personal Information

Promotional Use of Personal Information

We use your e-mail address to send periodic promotional e-mails to you about our services and products, any new or upcoming products or otherwise related to any products or services we sell, but only if you have elected to receive such email communications from us. **You can opt-out of receiving any promotional emails or any newsletters/subscriptions at any time by following the opt-out procedure contained in the email, or by sending an email to jward@pablocreekrealestate.com and requesting to opt-out of receiving such communications.** We may also send direct mailers and send periodic newsletters and/or promotional materials to the physical address you have provided about our services and products, any new or upcoming products or otherwise related to any products or services, but only if you have elected to receive such communications from us. You can opt-out of receiving any mailers or newsletters/subscriptions at any time by sending an email to jward@pablocreekrealestate.com and requesting to opt-out of receiving

such communications in the future. Finally, we may send you text messages to any mobile number you provide to us for promotional or advertising purposes, in order to communicate certain necessary information to you or in order to facilitate some transaction with you through this Website. You can opt out of receiving text messages by texting the word "STOP" to any number that sends you text messages from us.

Service Providers

We use third party service providers to provide services and/or products to us necessary for hosting or operating this Website, and/or necessary for providing email services and similar services to our users. In the course of providing these services and/or products to us, such third parties may sometimes have limited access to information collected on this Website, including some of your Identity information. This limited access is incidental to the services being provided by such third parties and no permission or consent is granted by us for any third party provider to use or disclose this information in any manner whatsoever other than as necessary to provide the applicable service to us.

Marketing & Business Consultants

We may share Linked Information, or certain Identity Information by itself that we collect through your use of this Website with our marketing and/or business consultants (or partners) and any other similar such parties. We do this strictly in order to improve upon any aspect of our marketing strategies, sales practices or upon some other business practice. We may also share this information with third-party website

and SEO consultants in order to help improve the functionality or accessibility of this Website, search engine visibility or to help us increase our web traffic. This limited access is incidental to the services being provided by such third parties and no permission or consent is granted by us to use or disclose this information in any manner other than as necessary to provide the applicable services or responsibilities to us.

Do We Sell Your Identity Information?

We make every effort to respect your privacy and we will never sell, license or disclose any of your Identity Information, by itself or bundled with any website use or other information you provide or that we collect to any third parties for any purpose not expressly set forth in this Policy, without your express written consent. We only share or disclose any Identity Information or other information collected from You as expressly set forth in this Policy.

Required Disclosures

We may disclose certain Identity information if: i) requested via a subpoena, court order, or local, state, federal or international law enforcement request to release any such information; or ii) in order to investigate and help prevent security threats, fraud or other malicious activity; or iii) to protect our rights or protect our property, or any or the rights of our customers or other third parties.

Communications

When you visit this Website or send e-mails to us, you are communicating with us electronically. You consent to receive communications from us electronically. You agree that all agreements, notices and other communications that we provide to you electronically satisfy any legal requirement that such communications be in writing. If you send us an email communication, call us or send a written correspondence for any reason, we may create a file and store your email and other Identity Information specific to you. We generally will maintain a record and keep notes of all communications with you. All messages transmitted by you on this Website or to us shall not be treated as confidential and shall be deemed to be accessible to the general public. You should not transmit any communications or correspondences to us that you intend only the intended recipient(s) read. **Notice is hereby given that all messages or electronic data transmitted onto this Website can and may be read by us, regardless of whether we are the intended recipient of any such message(s).**

External Links Disclaimer

We do not control any third party websites linked to this Website or their privacy practices, which may differ substantially from our practices. Any Identity Information or any other information you choose to provide to such third party websites and/or collected by these websites is not covered by or under this Policy and we make no assurances or promises to you regarding the manner in which these third party websites will use or disclose any information you provide or otherwise collected from you. You agree that we shall not be liable to you under any circumstances for any damages of any kind whatsoever that you

may incur due to the privacy practices of any third party website you access through this Website. You should review the privacy policy of any third party website before submitting your Identity Information or any other information to these websites.

Social Media Features and Widgets

We may also provide access to services or features on our Website that enables you to share information with certain social networks and interact with us on our social media fan pages or other social media platforms that we may utilize. This may include the Facebook "Like" or share buttons or the Facebook "Comments" feature, social media "follow-us" buttons, etc., all of which are administered via third-party applications or scripts that run on our Website. Your use of these features may result in the collection or sharing of information about you by these third-party social media websites. This may include collection of your IP address, tracking your use on our Website and other third-party websites containing the same social media features, including the pages you visit, duration, time, etc., through the use of a cookie or other unique identifier placed on your browser by such third-parties. Your interactions with these social media features are governed by the privacy policy of the party that provides the specific feature or application. You should carefully review the privacy policies and settings on those specific social media sites. We shall, under no circumstances, have any liability to you whatsoever for the information collection and use/disclosure practices of any such third party that has provided or made available any social media feature or application that you use on our Website.

General Information

Information Storage And International Transfer

Any Identity information and all other information which we collect on this Website will be stored and processed in our servers located in the United States. If you reside outside the United States, you consent to the collection, transfer, storage and processing of any information from your country to the United States.

Changes to this Policy

If we decide at any time to change this Policy, we will revise the effective revision date posted at the top of this Policy. If we make significant changes to this Policy, We may also notify you by other means, such as sending an email to you and/or posting a notice somewhere prominently on our home page and/or notifying you the next time you access this Website. **Failure to opt-out after receiving notice and following the opt-out instructions contained in the notice shall be deemed to be your assent to any such changes.**

How to Update, Change or View Your Personally Identifiable Information

If you would like to request any changes or updates to any Identity Information you have provided to us, or if you would like to view any information we have collected from your use of this Website, please contact us and request the same by sending an email to: jward@pablocreekrealestate.com. Please include the words "Personal

Information Request." If you make any information requests, we will require that you provide proof of your identity, which may include providing us with a copy of a driver's license, social security card and/or birth certificate. We also reserve the right to require that you sign and provide us with a notarized affidavit verifying your identity before we update or release any information to you.

California Resident Privacy Rights

California Civil Code Section 1798.83 permits California residents to request certain information regarding our disclosure of their personal information to third parties for their direct marketing purposes. California law also allows California residents to opt-out of having this information disclosed. If You are a California resident and desire to make such a request, please contact jward@pablocreekrealestate.com. Please include the words "California Privacy Disclosure Request" in the subject line.

Successors

Upon any acquisition, merger, sale or other change of control of our business/organization, we reserve the right to transfer any Identity information you have submitted to this Website as part of the property owned by us to our successor resulting from such merger, acquisition, sale, etc. In the event of our bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, We reserve the right to transfer your Identity Information to protect any of the our rights or as required by law.